



Town of Geneva Community Choice Aggregation(CCA) Announcement

Dear Geneva Resident,

I'm pleased to announce the launch of Finger Lakes Community Choice, a new Community Choice Aggregation (CCA) program in Geneva that allows us to pool local electricity demand with other New York state municipalities.¹

Through this program, we can leverage the collective buying power of our homes and small businesses to negotiate energy supply rates, designate preferred generation sources, and select an Energy Services Company as the default electricity supplier to our community.

While NYSEG will continue to deliver the electricity, provide repair services, and handle billing, the utility will no longer be the default supplier of electricity to our community. After a competitive procurement process, we have selected Direct Energy as our community's default supplier. As of July 1, 2019, the default energy supply in Geneva will now be 100% renewable, sourced from New York State clean energy facilities.

**To learn more, call 585-244-0244
or visit www.FingerLakesCommunityChoice.com**

Finger Lakes Community Choice

PRICE STABILITY: Program participants will pay a fixed rate for electricity.² Fixed rates will take effect on July 1, 2019 and will not increase for a period of 24 months.

PARTICIPATION³: All eligible residents and small commercial electricity customers will be automatically enrolled. You do not need to take any action to enroll. Should you not wish to participate, you may opt-out of the program by **June 20**. Those who opt-out will continue to receive electricity supply from NYSEG. After program launch, customers may cancel service at any time without incurring cancellation fees or penalties.

RATE COMPARISON (\$ per kWh):

Customer Class	Average NYSEG Supply Rate ⁴	FLCC 100% NYS Renewable Fixed Rate ⁵ (default)	FLCC Standard Fixed Rate ⁵
Residential and Small Commercial	\$0.05302	\$0.05226	\$0.05005

STANDARD OPTION: If you wish to participate in the program, but don't want 100% renewable energy by default, you may still obtain a fixed rate by choosing Standard Supply. Call our support staff at 585-244-0244 or visit us at www.fingerlakescommunitychoice.com to select your preferred supply option.

¹ Municipal authority enabled by NY State regulation.

² There is no guarantee that the CCA fixed rate will be lower than the monthly variable NYSEG rate in any given month, or over the life of the program.

³ Assistance Program Participants (APPs), time of use customers, and those who have selected an alternate supplier will not be automatically enrolled.

⁴ Average weighted monthly variable NYSEG supply rate for previous 12 months, April 2018-March 2019.

⁵ Does not include Gross Receipts Tax (GRT). If applicable, GRT will be applied to your bill.

HOW TO OPT OUT

If you do not wish to participate in the program, you may opt out via mail, phone, or online, as follows:

Opt out by mail: Fill out the prepaid opt-out card and return in the enclosed envelope.

Opt out by phone: Call our support staff at 585-244-0244.

Opt out online: Visit www.fingerlakescommunitychoice.com and submit the Opt-Out form. When prompted, please enter your *Enrollment Account Number* (found on the opt-out card).

ADDITIONAL OPPORTUNITY – LOCAL RENEWABLES

You can take even more control over your electricity choices by supporting a specific renewable energy project through the *NY State Community Distributed Generation Program*. By choosing community solar, you can receive additional savings on your electricity bill while directly supporting local, renewable generation. Learn more at www.GenevaCommunityPower.com.

Still Have Questions?

**Contact Finger Lakes Community Choice at 585-244-0244
or email us at info@fingerlakescommunitychoice.com**

If you have an existing contract with an electricity supplier other than NYSEG, you should not have received this letter. Please call our support team at 585-244-0244.

Sincerely,

Mark Venuti
Supervisor
Town of Geneva

Program Administrator

